

education

University of Cincinnati (UC) // Cincinnati, Ohio
College of Design, Architecture, Art, and Planning (DAAP)
Graphic Communication Design, Class of 2019

Sycamore High School // Montgomery, Ohio
Class of 2014

*Participated in the professional practice program,
alternated semesters of classroom study with work
in the field of Graphic Design.*

work experience

Thrive Thinking // Atlanta, Georgia
Research Strategy & Design Support // August 2021–
present

Serving as a contract design researcher, graphic designer, and animator for health and consumer projects, including work surrounding medical devices, robotic assisted surgery, and lumpectomy surgical processes. Coding and translating data into journey map graphics for clients.

Cincinnati Children's Hospital Medical Center // Cincinnati, Ohio
Freelance Graphic Designer // September 2020–June 2021, April 2022–present
Responsible for the brand design and graphics creation for a research study on neuroscience education and pain management; collaborating with clinicians to create training materials for adult interventionists, pediatric and adolescent patients, and their families.

The Live Well Collaborative // Cincinnati, Ohio
Post Graduate Design Research Fellow // May 2019–November 2020
Served as project lead of two multidisciplinary teams responsible for qualitative research and human centered design solutions for optimizing the stroke and brain tumor patient experience at the UC Gardner Neuroscience Institute (UCGNI); managed all client communication between the Live Well and UCGNI clinicians and administrators; conducted co-creation sessions with stakeholders; presented and delivered learnings. Responsible for the design and animation of learning modules educating patients and families at Cincinnati Children's Hospital (CCHMC) on pediatric ventricular assist devices and COVID-19 vaccine trials.

The Live Well Collaborative // Cincinnati, Ohio
Design Research Co-op // August 2018–May 2019
Responsible for the research, strategy, design, and delivery of projects for patients at CCHMC, including empowerment toolkits and animated videos; collaborated across disciplines and utilized human centered design methods to produce deliverables.

Brandimage // Cincinnati, Ohio
Graphic Design Co-op // January 2018–May 2018
Designed print packaging for a variety of products, including food and personal care items; created brand guidelines for seasonal themes to be applied to packaging and in-store installations.

The Brand Experience // Cincinnati, Ohio
Graphic Design Co-op // May 2017–August 2017
Brainstormed and designed physical experiences and environmental graphics. Created collateral to support work presented to clients, collaborated across disciplines and with outside vendors; and maintained a consistent internal brand language in print, digital, and time-based media.

College of Design, Architecture, Art, and Planning (DAAP) Dean's Office // Cincinnati, Ohio
Graphic Design Co-op // January 2016–January 2017
Collaborated with designers at Facebook to create the 2016 DAAPworks exhibition; translated branding across print, environmental graphics, and digital applications. Designed promotional material for the College of DAAP and managed all social media accounts.

University of Cincinnati Muslim Student Association (UC MSA) // Cincinnati, Ohio
Marketing Director // July 2015–May 2018
Created collateral for the organization, including flyers, advertisements, t-shirts, and posters. Organized events and helped lead the MSA general body.

awards and activities

Post Graduate
3rd Place, Design Management Institute 2019
International Design Value Awards: Created the poster submission that demonstrated the Live Well 1-2-3 Device for CCHMC Cancer and Blood Diseases Institute.

College
Darwin T. Turner Scholar
Cincinnati Century Scholar
Dean's List
Escort Volunteer, Bethesda North Hospital

skills

Adobe: Illustrator, InDesign, Photoshop, AfterEffects, Premiere, Bridge
Microsoft Office: Word, PowerPoint, Excel
OS: Mac, Windows

Design: Information Visualization, Animation, Storyboarding, Illustration
Research: Participatory Methods, Contextual Inquiry, Personas, User Interviews, Journey Mapping, Ecosystem Mapping